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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/802,278  
Applicant : Ari Juels  
Filed : March 8, 2001  
Art Unit : 3621  
Examiner : Pierre E. Elisca  
Docket No. : 081004.167US2 (RSA-044)  
Customer No. : 23483

Confirmation No. 6866

Title : **TARGETED DELIVERY OF INFORMATIONAL CONTENT WITH  
PRIVACY PROTECTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE**

In response to the Office Action dated October 12, 2004, Applicant requests reconsideration in light of the **Remarks/Arguments** beginning on page 2 of this paper.

**CERTIFICATE OF MAILING BY FIRST CLASS MAIL**

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date of Deposit

*February 14, 2005*

Signature

*Maureen DiVito*

Typed or Printed Name of Person Signing Certificate

*Maureen DiVito*